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Quantification and Preference of Facial Asymmetry of the Sub-Saharan Africans' 3D Facial Models

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ABSTRACT

A substantial body of literature have reported findings on facial symmetry and asymmetry and their role in human mate choice. However, major gaps persist, with nearly all data originating from the WEIRD (Western, Educated, Industrialized, Rich and Developed) populations, and results remaining largely equivocal when compared across studies. The present study aimed at quantifying facial asymmetry from the 3D faces of the Hausa ethnic group of northern Nigeria and aimed at determining their perceptions and judgements of standardized facial images with different levels of asymmetry through rating. Ethical approval to scan the faces of the subjects was given by the University College London and Federal Ministry of Health, Nigeria. Data were analyzed using R-studio software and results indicated that males were 12% (0.35mm) & 15% (0.23mm) more asymmetric in the face and eye respectively than females (Face: 0.3mm & Eye: 0.20mm). Additionally, individual 3D facial scans with lower levels of facial asymmetry (near facial symmetry) were perceived as more attractive, more suitable as spouses and more caring, whereas those with higher levels of facial asymmetry were perceived as more aggressive. The study conclusively asserted that all faces are asymmetric and the preference for less asymmetric faces was not just dependent on single facial trait, but rather on multiple facial traits; thus the study suggests that physical attractiveness is not just an arbitrary social construct, but at least, in part, a clue to overall health and a possible pointer to environmental influence.

Keywords—Sub-Saharan African's facial asymmetry, Quantification of facial asymmetry, Preference of asymmetry of 3D face models

INTRODUCTION

The methods for the quantification of facial asymmetry are numerous, emanating from both direct and indirect anthropometric measurements. These are stereophotogrammetry^{1,2}, surface imaging³, landmark-based⁴, 3D photogrammetry¹, 2D photogrammetry⁵, 2D radiometry⁶ and many more. However, 3D facial laser scanometry has gained much attention for most of quantifiers of facial asymmetry in the recent time^{7,8,9} with high accuracy.

From the previous and the current facial studies, all human faces are asymmetric^{10,11,12,9} but artificial symmetric faces were previously and currently created using computers. Some specific human body parts are preferred by the opposite sex, and face is one of the most important portions preferred especially when making choice for a partner. Certain facial features are attractive, for example, facial averageness^{13,14}, facial adiposity¹⁵, eye color¹⁶, facial hair in men¹⁷, and facial symmetry^{18,19}. Although all human faces are asymmetric^{11,20}, faces with lower facial asymmetry were previously rated as more attractive^{21,22,23}, and were mostly preferred in selecting mate^{24,25,26}, possibly because less asymmetric faces cue both genetic and phenotypic qualities²⁷, as in the "good genes" theory of

human mate choice²⁸. Studies on facial asymmetry are largely limited to developed and urbanized western participants^{4,3,2} the so-called WEIRD population (western, educated, industrialized, rich and democratic)²⁹, with barely none in Sub-Saharan Africa. The present study aimed to determine among the selected Sub-Saharan African populace: 1) the extent of facial asymmetry 2) the effect of facial asymmetry on attractiveness and choice of mates for a long-term relationship.

MATERIALS AND METHODS

The study was conducted on Hausa subjects which are mostly found in the northern states of Nigeria with a population of about 75 million³⁰, and speak Hausa language (of mixed origin), a Chadic group of Hamitic (or Afro-Asiatic) family of languages and the language is spoken by millions of people in the North and West Africa³¹.

Four hundred and twenty-six Hausa subjects (215 males, 211 females) were recruited randomly and scanned with an Exascan surface laser scanner (Plate 1). Their age ranged but restricted to from 18-25 years to minimize the effects of both ongoing ontogenetic development and aging on facial asymmetry.

Subjects were scanned with their consents and ethical approval from the Federal Ministry of Health Nigeria. The scanner was calibrated to correct any optical or electronic distortions and the sensor configured for dark skin. Prior to scanning, positioning targets were placed on the face of each participant, from the hair line down to the chin, and along each side of the face including the ears. Scanning was done with participant seated in an upright position, sitting still on a chair with the head faced up (neck extended) at a slight angle of about 45 degree relative to the floor (most convenient and comfortable position). Participants were instructed to keep neutral faces and their eyes closed to avoid discomfort from the laser beams. During the scanning process, the 3D digital scan was generated on the computer screen in real time, allowing the researcher to continue scanning until a satisfactory scan has been created. The scans were exported as .stl files into Geomagic Studio 2012 software, cleaned and trimmed, then saved as a .wrap file which served as the original scan for further analysis. Each of the original scans were mirrored and aligned to make a 3D facial model ready for asymmetry analyses.

From the pool of the 426 facial models, 36 models (of 18 males, 18 females), each with a wider range of whole face asymmetry values but with similar facial masculinity-femininity scores were selected after being analyzed, then enhanced, refined, smoothened, and relaxed, to make uniform and smooth asymmetric models (Plates 5 & 6) using the Geomagic 12 software. Similarly, 6 facial models (3 males, 3 females) with highest facial asymmetry were selected, and symmetric 3D facial models' version of each of the 6 was made to a pair (i.e., 3 pairs of asymmetric/symmetric of males and 3 pairs for females) all acquired by modification of previous methods^{32,33,34} [(Plates 3 & 4)]. These facial models were rated by 179 Hausa subjects (98 males & 81 females) as which of them was most attractive, most likely as long-term partner, most caring, or as most aggressive, and males rated females and vice-versa with 6—most attractive and 1—least attractive. The raters' (Plate 2) [18-25 years] filled a brief demographic questionnaire.



Plate 1: ExaScanner



Plate 2: Cross-section of Female raters



A1

A2

Plate 3: First pair of the females' 3D facial models: A1 (original), & A2 (symmetricised) models (2nd & 3rd pairs not shown).



A1

A2

Plate 4: First pair of the females' 3D facial models: A1 (original), & A2 (symmetricised) models (2nd & 3rd pairs not shown).

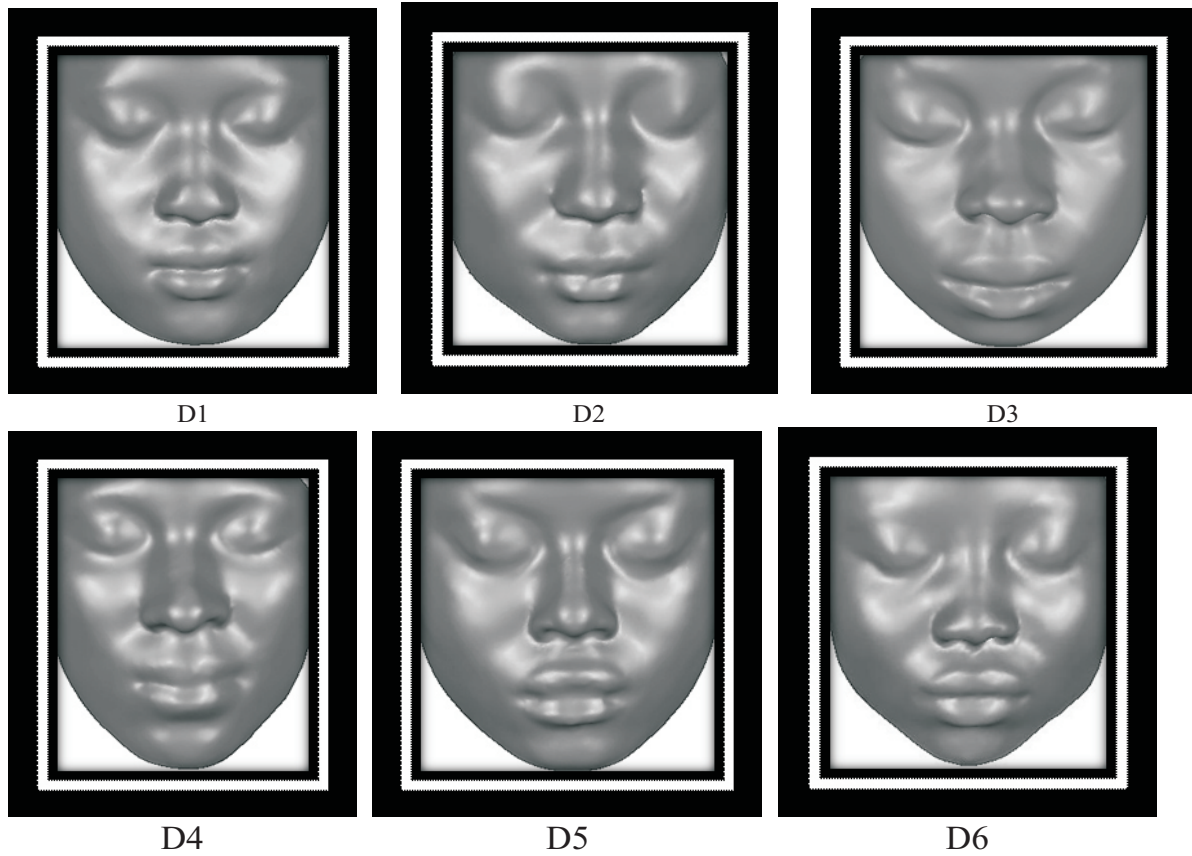


Plate 5: 1st of the 3 sets of females' 3D asymmetric facial models (2nd & 3rd pairs not shown).

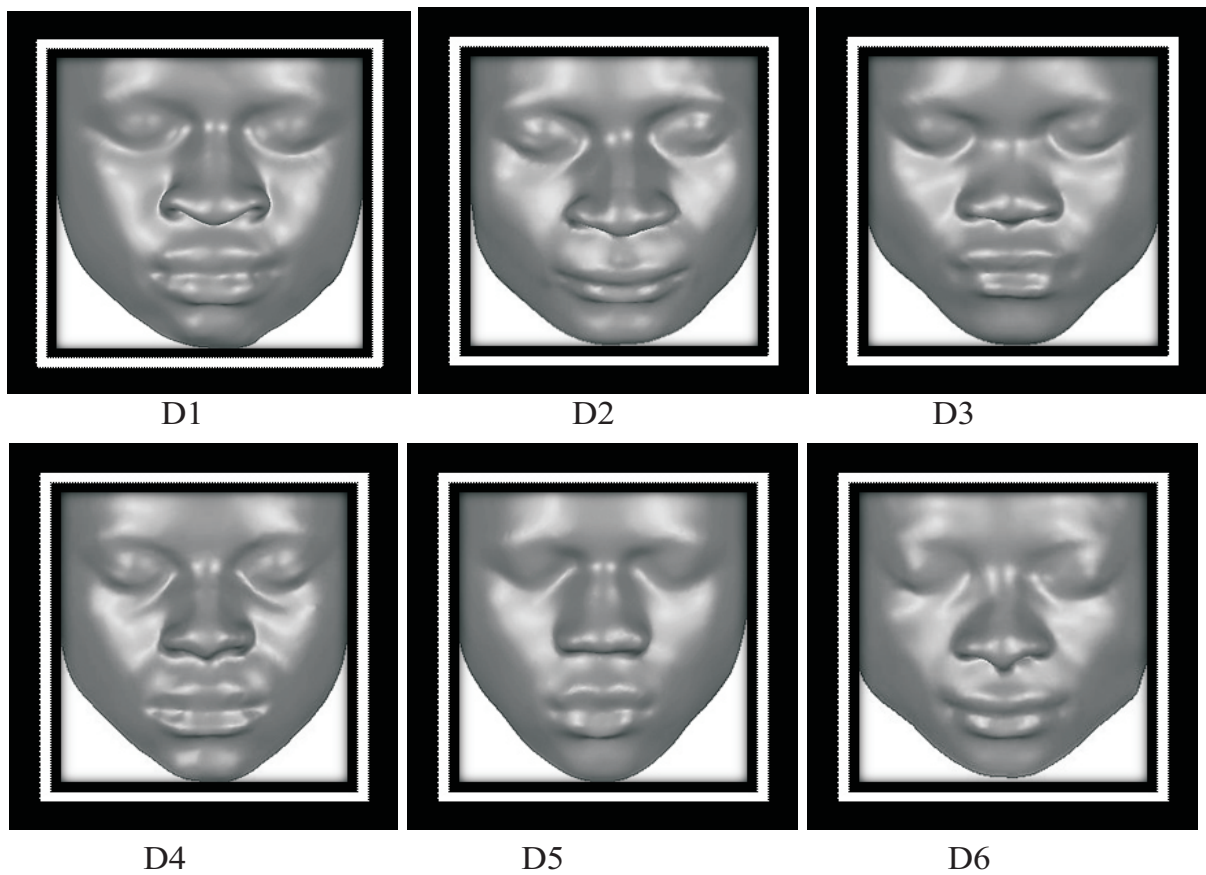


Plate 6: 1st of the 3 sets of males' 3D asymmetric facial models (2nd & 3rd pairs not shown).

RESULTS

From Table 1 the analyses show that the mean whole face asymmetry for the females was 0.31mm (range, 0.22mm-0.50mm) and for the males, it was 0.35mm (range, 0.22mm-0.53mm); while the mean asymmetry around the eye in females was 0.2 mm (range, 0.11mm-0.49mm), and 0.23mm (range, 0.11mm-0.47mm) for the males. There was also a statistically significant sexual difference in the whole face asymmetry and

asymmetry around the eyes (Table 2). No correlation was observed between facial asymmetry & masculinity-femininity (F-statistics, 0.0572; P, 0.8110). On average, significant percentage of both male and female raters preferred symmetric models as most attractive, most likely as a marriage partner, or most caring, and considered asymmetric models as most aggressive (Figures 1 & 2).

Table 1: Descriptive statistics for Age, whole face asymmetry (WFACE) and asymmetry around the eyes (EYES).

Variable	Sex	N	Minimum	Maximum	Mean	STD	S.E Mean
AGE (years)	F	211	18.0	25.0	20.6	2.40	0.20
	M	215	18.0	25.0	21.8	2.10	0.10
WFACE (mm)	F	211	0.22	0.50	0.31	0.10	0.00
	M	215	0.22	0.05	0.35	0.10	0.00
EYES (mm)	F	211	0.11	0.49	0.20	0.00	0.00
	M	215	0.11	0.47	0.23	0.10	0.00

Table 2: Mann-Whitney U tests: between Whole face asymmetry values (WFACE), and asymmetry around the eyes and SEX

Variables	W	P-value
Whole face asymmetry (WFACE) & Sex	13134.5	5.697e-14
Asymmetry around the eyes (EYES) & Sex	16024.5	1.604e-07

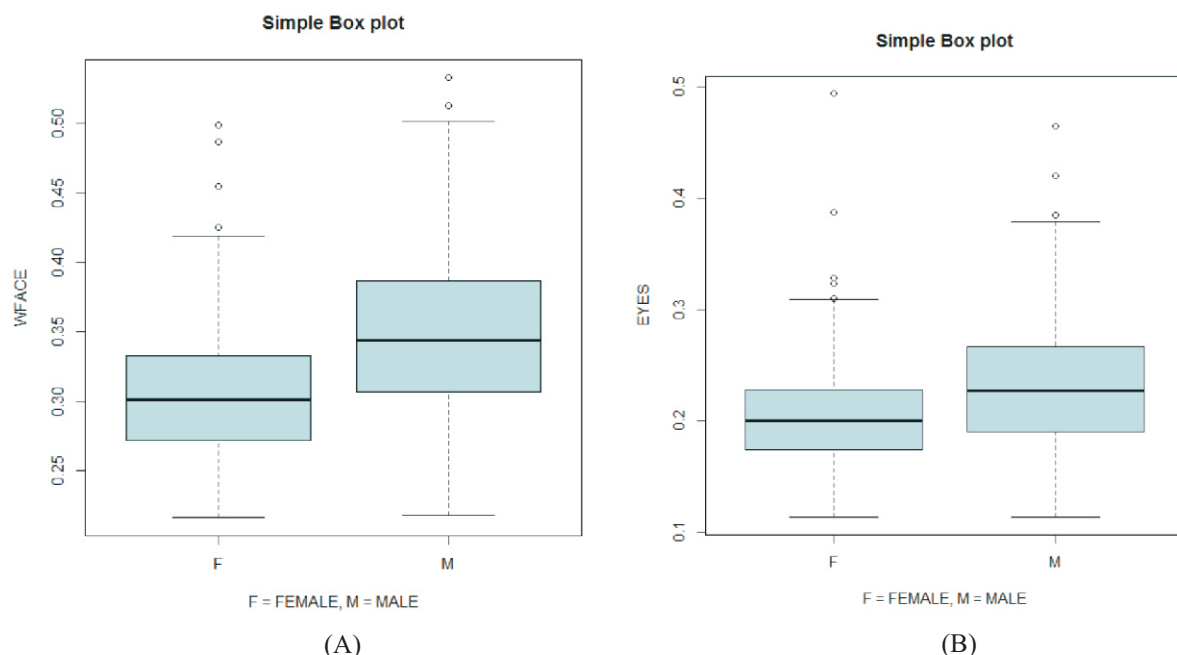


Figure 1: Boxplots of whole face asymmetry (WFACE), asymmetry around the eyes (EYES) & sex

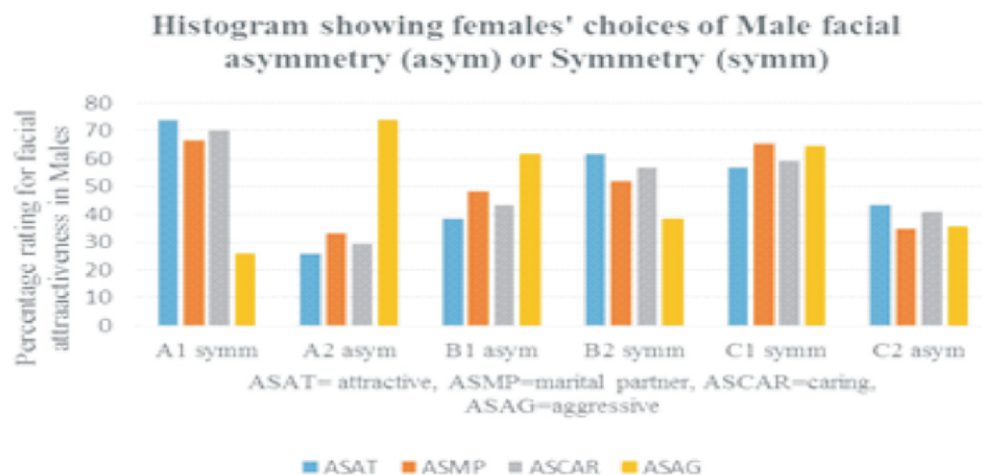


Figure 2: Females' choices of males' facial asymmetry

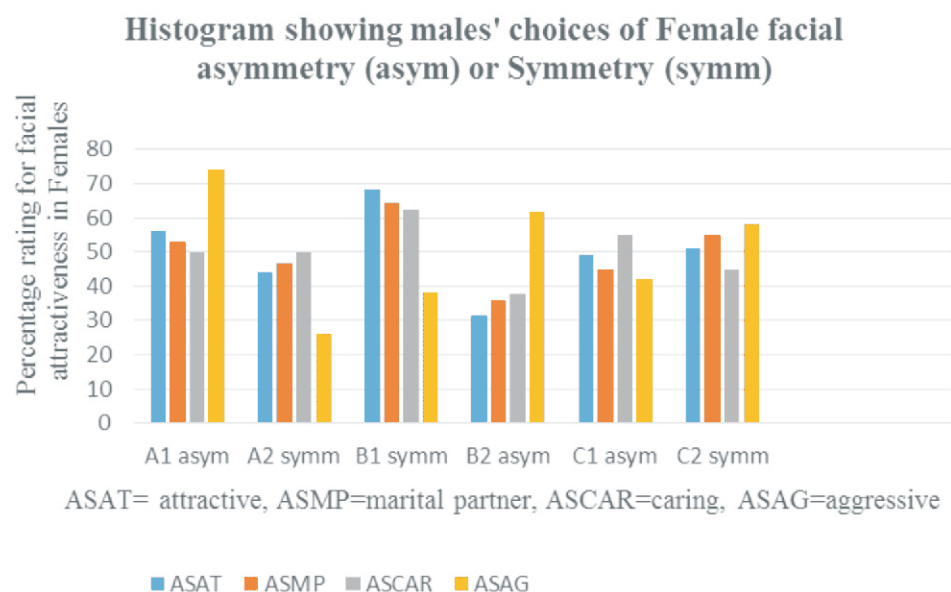


Figure 3: Males' choices of females' facial asymmetry

DISCUSSION

Individuals are mostly choosy particularly in friends or in a long-term sexual relationship by making, specifically an aesthetic facial judgment. It is widely believed that men consider physical attractiveness cues more valuable than do women in romance and mating, primarily because of its value as cue to age^{35,36,37}. However, variations exist in the rating of facial attractiveness where women's ratings of men's facial attractiveness appear to vary more than men's ratings of women³⁸, probably because women's ratings reflect personal circumstances more than men's for example menstrual-cycle point, pursuit of short-versus long-term relationships, variable willingness to trade-off between physical attractiveness and material benefits in mate choice.

In rating facial attractiveness, facial masculinity-femininity trait was tested for correlation with facial symmetry-asymmetry trait, so that the rating of facial symmetry-asymmetry attractiveness could not be due to covariation with masculinity-femininity.

Previous studies showed that unmanipulated faces were typically preferred by raters over the manipulated (computerized) ones (made symmetrical) and vice-versa in some studies. However, more recent studies suggest that the preference may likely be due to the nature of the manipulation used to generate the symmetrical faces making them less natural, which has now led the recent researchers to improve their methodology by using 3D rather than 2D images, including this study. Similarly, the preference of manipulated asymmetric facial photos in some studies, were possibly due to the introduction of the abnormal

facial features as demonstrated³³, and a problem of presenting images with different skin textures as seen in the study of Swaddle and Cuthill³⁹. Moreover, some studies on facial attractiveness & facial asymmetry of some aspect of facial traits [e.g., asymmetry of nose and jaw^{40,41}] may miss certain important facial traits which may show significant asymmetry.

In general, several studies on facial attractiveness with regards to the symmetry-asymmetry traits, indicated that symmetry is attractive^{42,33}, which are in keeping with the findings of the current study. Symmetrical faces were more attractive for both sexes that rated pairs of 3D symmetrical versus 3D asymmetrical facial models in the 1st rating method in this study, although the result was mixed. Similarly, in the 2nd rating method where 6 individuals (males or females with wider range of facial asymmetry values) were presented to the raters, both sexes preferred faces with lower facial asymmetry values as more attractive, most likely as marital partners or as most caring faces than those with higher values although results were also mixed. In both sexes, attractiveness covaried with the degree of symmetry, because the association between the average facial attractiveness scores and the facial asymmetry values was negative and significant in females but insignificant in males, which means the more facial asymmetry value decreases; the more the face is rated as more attractive. The negative but significant level of association between facial asymmetry values and the facial attractiveness rating may possibly be due to the more attractive feminine features seen in the females than in males.

The aggressiveness rating findings in this study on average, showed that both sexes had chosen individuals with higher whole face asymmetry values as looking more aggressive although results were also mixed in both sexes.

CONCLUSION

It was concluded from the present study that Sub-Saharan Africans exhibit facial asymmetry and the extent of this phenomenon is similar to the Caucasians'¹¹. The significance of such similarity is however subject to further investigation. Also, facial preference in the studied population was mixed (asymmetry-symmetric) since facial asymmetry was linked to aggression and symmetry to attractiveness.

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CONFLICT OF INTEREST

Authors indicate No conflict of interest

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